

## **BookTrust Storytime Prize – Best Book for Sharing 2022**

### **TERMS AND CONDITIONS**

BookTrust is seeking to award the BookTrust Storytime Prize for books for children aged between 0 and 5 years old published in the last year. The shortlisted books will be announced in Spring 2022. The winning book will be announced in December 2022/January 2023.

- Publishers are reminded that it is their responsibility to read the following TERMS AND CONDITIONS. Publishers will be deemed to have accepted these rules and to agree to be bound by them when submitting.
- BookTrust reserves the right to cancel the Prize or change any of these rules at any stage, if deemed necessary in BookTrust's opinion, or as a result of circumstances outside of our control.
- These TERMS AND CONDITIONS are governed by the laws of England and Wales.

#### **1. Deadline**

The closing date for the receipt of submissions from publishers is **17 December 2021**.

#### **2. Prize**

The winning book will receive a prize of £5,000 (Five Thousand Pounds) in total.

#### **3. Which books to enter**

1. Publishers may enter up to **five** eligible titles (unless otherwise agreed) per imprint for the BookTrust Storytime Prize – Best Book for Sharing. Each book within a series will be judged as one entry.
2. Titles must be most suitable for children aged between 0 and 5 years old. We would particularly like to see books for babies and 2- to 3-year-olds, as well as for the upper end.
3. It is the responsibility of publishers to ensure that language and content is appropriate.
4. Books must be published first in the UK between 1<sup>st</sup> March 2021 and 28<sup>th</sup> February 2022. Titles published in another language before 1<sup>st</sup> March 2021 and first published in English in the UK between 1<sup>st</sup> March 2021 and 28<sup>th</sup> February 2022 are eligible. Reprints of titles originally published before 1<sup>st</sup> March 2021 are not eligible.
5. Books must be published by a UK based publishing house. Publishing House is here defined as a house that publishes a list of titles by a range of authors and distributes its books nationally through recognised high street booksellers and online retailers. Self-published books are not eligible.
6. Books that are published posthumously are not eligible.

#### **4. Publisher requirements and provisions**

1. Publishers must ensure that all titles submitted are eligible for the Prize, and that if needed they have obtained the authors' and illustrators' consent prior to entry.
2. Publishers are to submit their entry form online <https://www.booktrust.org.uk/what-we-do/awards-and-prizes/current-prizes/booktrust-storytime-prize/>
3. Publishers should submit **ONE copy** of each book entered: to be sent to the BookTrust office by **Monday 10 January 2022**: BookTrust Storytime Prize 2022, G8 Battersea Studios, 80 Silverthorne Road, London SW8 3HE
4. Publishers will be informed if their titles have been longlisted for the prize. If so, then they must send a further **TEN** copies of each longlisted title, with a delivery note, to **BookTrust Storytime Prize, EC Group, Europa Park, Magnet Road, Grays, Essex RM20 4DN.**
5. Any book that is entered for the Prize shall not qualify unless the publisher agrees:
  - a. to sell around **5,000-8,000 copies** of the trade edition (minimal despeccing will be considered but is not expected) and 'big book' editions where possible to BookTrust for library judging purposes at a price to be agreed depending on format and equivalent to a discount of 80% or more off the recommended retail price (depending on format) **for delivery on or before 1 August** to the BookTrust warehouse. Failure to deliver copies by this date, or a revised date to be mutually agreed, will mean that the title has to be removed from the shortlist.
  - b. to provide an additional 10 gratis copies for promotional use.
  - c. to encourage shortlisted and winning authors and illustrators, if applicable, to participate fully in the promotion of the Prize including media either side of the announcements.
  - d. the shortlisted authors and illustrators, if applicable, will be invited to participate in any promotional activity relating to the prize.
  - e. to provide text extracts of up to 200 words, jackets, author and illustrator photographs and biographies, advance information sheets, inside spreads and any additional material requested (trailers, audio extracts, etc) for each book to promote the Prize.
  - f. to agree to the royalty-free use in any medium of visual assets associated with each book (e.g. illustrations and designs) to be created for use in libraries, either in print or online.
6. BookTrust reserves the right to call in titles not originally submitted for consideration.
7. Publishers should be willing to explore the possibilities of different formats of the shortlisted titles with BookTrust and selected partners, for example within apps made with third parties – always with the aim of getting all children and particularly children from disadvantaged backgrounds reading and having access to stories.
8. Please note that no entries can be returned.
9. Shortlisted and winning publishers will be provided with digital files for the BookTrust Storytime Prize branded stickers to incorporate within their jacket artwork should they wish to make use of them.

#### **5. Judging**

The judging will be fair and independent. The shortlisting judging panel will be appointed by BookTrust working in conjunction with our library partners and will include public librarians, parents or carers, an author and/or illustrator and BookTrust Early Years experts.

The judges' decisions are final, and no correspondence will be entered into.