

Checklist for Pitching a Book to Editors

Make sure you've included all the important information in your pitch to editors by going through this quick checklist. For more information on each item, read "What an Editor Looks for in a Pitch".

In the email subject:

- ✓ Book title
- ✓ Author/illustrator name(s)
- ✓ Book genre/age group
- ✓ Name of publishing house or agency sending the book

In the email text:

- ✓ A one- or two-sentence pitch summarising the story
- ✓ A paragraph with more detail about the story
- ✓ A description of what type of reader the book is for
- ✓ Information about the book's success in its home market and around the world
- ✓ Details about the author/illustrator

Attached to the email:

- ✓ A full synopsis of the story
- ✓ The full text in its original language
- ✓ An English language sample (if you have one)
- ✓ An English translation of the best review(s) currently available (if there are any)

Note: for attachments, editors prefer to receive Word documents rather than PDFs