

Sainsbury's Children's Book Awards 2019

Shortlist Announced

- **15 nominated titles across five categories: 'Baby & Toddler', 'Picture Books', 'Fiction', 'Learning & Development' & 'Favourite Characters'**
- **Winners to be announced on Wednesday 28th August, alongside the 'Sainsbury's Children's Classic' award**
- **Sainsbury's Children's Book Awards now in its sixth year**

For a third year, Sainsbury's Argos are pleased to be partnering with BookTrust for the 2019 Sainsbury's Children's Book Awards. The Sainsbury's team are passionate about ensuring children are supported from the very beginning of their reading and the Sainsbury's Children's Book Awards celebrates some of the most exciting and enjoyable books of the year. As the UK's largest children's reading charity, BookTrust's initiatives reach millions of children each year, recognising the power of reading to transform a child's life.

Alongside the shortlisted winners, which will be announced at the awards event on Wednesday 28th August, Sainsbury's will also announce the winner of the annual 'Sainsbury's Children's Classic' award— an accolade celebrating a book which has brought joy to generations of children, that parents will have grown up reading and that will continue to delight many more children for years to come.

Danika Cave, Books Buyer for Sainsbury's said: "I am delighted to be involved in the sixth year of the Sainsbury's Children's Book Awards. 2019 has seen the highest volume of nominations to date and the quality and breadth of titles continues to increase year on year. I feel very passionately about the importance of children's literature and its ability to inspire and engage our youngest customers. The shortlisting process was incredibly challenging with the Picture Book category being of particular note for its diversity and quality."

Jill Coleman, Director of Children's Books, BookTrust said: "We're delighted to be partnering with Sainsbury's again on its Children's Book Awards. Sainsbury's shares our passion for brilliant books which excite and inspire a diverse range of children to read for the joy of it. This year, we have had more nominations than ever; the shortlist is fantastic and it's going to be a very tough job to pick the winners in August."

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Shortlisted Titles:

Category	Title	Author	Illustrator	Publisher
Baby and Toddler	Oi Frog! Mix and Match	Kes Gray	Jim Field	Hodder Children's Books
Baby and Toddler	Little World To The Moon	Ladybird/Stuart Atkinson	Allison Black	Penguin Random House
Baby and Toddler	Nibbles Numbers	Emma Yarlett		Little Tiger Press
Picture Book	My Pet Star	Corrinne Averiss	Rosalind Beardshaw	Hachette Children's Books
Picture Book	Look Up!	Nathan Bryon	Dapo Adeola	Penguin Random House
Picture Book	The Same but Different Too	Karl Newson	Kate Hindley	Nosy Crow
Fiction	Boot: Small Robot, BIG Adventure	Shane Hegarty	Ben Mantle	Hachette Children's Books
Fiction	Little Badman and the Invasion of the Killer Aunties	Humza Arshad & Henry White	Aleksei Bitskoff	Penguin Random House
Fiction	The Umbrella Mouse	Anna Fargher		Pan Macmillan
Learning and Development	You Are Awesome Journal	Matthew Syed	Lindsey Sagar & Toby Triumph	Hachette Children's Books
Learning and Development	The Awesome Book of Space	Adam Frost		Bloomsbury Publishing
Learning and Development	The Everyday Journey of Ordinary Things	Libby Deutsch	Valpuri Kerttula	Ivy Kids
Favourite Characters	We're Going on a Bear Hunt: Let's Discover Baby Animals			Walker Books Ltd
Favourite Characters	Where's Wally Exciting Expeditions	Martin Hanford	Martin Hanford	Walker Books Ltd
Favourite Characters	Where's the Wookie 2	Lucasfilm		Egmont Publishing

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Notes to Editors

Sainsbury's commitment to helping customers live well for less has been at the heart of what we do since 1869. Today that means making our customers' lives better and easier every day by offering great quality and service at fair prices across food, clothing, general merchandise and financial services, whenever and wherever they want to shop.

As our customers' lives change, so will our business. Sainsbury's acquired Argos and Habitat on 2 September 2016, creating one of the UK's leading retailers. We have a growing online and digital business with fast, convenient delivery capability and a store network of 600 Sainsbury's supermarkets, over 800 convenience stores and almost 900 Argos stores in both stand-alone and supermarket locations. The iconic Habitat furniture and home furnishings brand is available online and from 16 locations across the UK.

We acquired the Nectar loyalty programme in February 2018, enabling us to know and reward our customers better.

Our vision is to be the most trusted retailer where people love to work and shop. We employ 178,000 colleagues who, together with our strong culture and values, are integral to achieving this vision and driving our success – now and in the future.

About the Sainsbury's Book Awards

The "Sainsbury's Children's Book Awards" celebrate the very best in children's books. Each year Sainsbury's invites all its children's book publishers to nominate up to two books for each of the award categories, which this year include: Baby & Toddler, Picture Books, Fiction 5+, Learning & Development Books and Favourite Character. The winning author in each category will receive a prize of £1,000 and the winning titles and shortlisted books will be promoted in Sainsbury's stores. Sainsbury's sells children's books in more than 500 supermarket stores across the UK. In 2013, Sainsbury's was awarded the title "Children's Bookseller of the Year" at The Bookseller Industry Awards.

About BookTrust

BookTrust is dedicated to getting children reading because we know that children who read are happier, healthier, more empathetic and more creative. Their early language development is supported and they also do better at school.

We are the UK's largest children's reading charity; each year we reach 3.4 million children across the UK with books, resources and support to help develop a love of reading, because we know that reading can transform lives.

We work with a variety of partners to get children excited about books, rhymes and stories, because if reading is fun, children will want to do it. Our books are delivered via health, library, schools and early

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years practitioners, and are supported with guidance, advice and resources to encourage the reading habit. [booktrust.org.uk](https://www.booktrust.org.uk)