



Why Bookbuzz?

A guide for school leaders and practitioners



You know why reading for pleasure is important - to help support your students' mental health, to build their empathy, and to support their educational outcomes. You may have already taken part in Bookbuzz, and like many practitioners, seen how it gets students excited about reading, and helps them develop their identity as readers.

But how do you convince decision makers at your school that Bookbuzz is an essential investment? This handy guide will help you build a business case for signing up to Bookbuzz. It will help you show why reading for pleasure is vital at Key Stage 3, how Bookbuzz will benefit students and staff, the value Bookbuzz provides, and how it's worth every penny.

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Why is reading for pleasure vital in KS3?



Research shows that reading for pleasure will improve a young person's social mobility, emotional development and academic success.

Spending time reading for fun is an excellent way to help students relieve stress and improve their mental wellbeing, their levels of self esteem and ultimately, their happiness. Exploring complex stories and characters also helps students increase their levels of empathy and social mobility, as well as their communication skills.

Researchers have found that readers who responded emotionally to stories were more likely to **change their attitude** about people similar to those in the story.¹

Reading has been found to be a more effective way to **overcome stress** than listening to music or taking a walk.²



How can I encourage reading for pleasure in my school?

Bookbuzz is a **flexible** reading programme that supports you to get Year 7 and 8 students spending more time reading. Every book is carefully selected by a panel of experts, including education professionals and librarians, to help boost students' **confidence, fluidity** and **enjoyment** in reading.

1. Mazzocco et al., 2010. *This story is not for everyone: Transportability and narrative persuasion*
2. MindLab International, 2009. *Galaxy Stress Research*

How does Bookbuzz support staff and students?



Benefits for your staff

- Practical print and digital resources, including a film from the Bookbuzz authors, to save time on lesson planning.
- Tips for creating a reading for pleasure culture in your school
- A simple ordering process and fast delivery of the books.
- 34 books for your library or classroom, to boost your reading stocks

Benefits for your students

- Every student receives a book to keep, encouraging them to value book ownership.
- A selection of seventeen titles with a variety of genres helps students develop a sense of what they enjoy reading.
- The book selection includes a number of different genres, both fiction and non-fiction, to ensure the books are accessible to all students.
- Supports students' transition to secondary school by encouraging reading in a positive and welcoming environment.
- Helps to set students up for future successes by promoting good reading habits.



In 2018, Bookbuzz helped encourage **96%** of participating students to **spend more time reading**

In 2018, Bookbuzz helped **94%** of participating students to develop a **more positive attitude towards reading**

What will my school get when we register?



For just £3 per student, you'll receive:

- One book for every student to **take home and keep**.
- Two copies of every book to **boost your library or classroom bookshelves**.
- **Practical resources** to help you start a buzz about reading in your school, including bookmarks and posters to create engaging displays.
- Exclusive access to the **Bookbuzz Coordinator Area** to share exciting films from the Bookbuzz authors and previous participants. Plus, access to **fun quizzes, competitions and blogs** in the Student Zone.



Value for money

Bookbuzz is a great value way to get new books for your students and your school and £3 per student goes a long way.

To give an idea of value for money: if you register 100 students you'll receive over £900 worth of books for approximately £300 (based on RRP of the books themselves.)

Want even more books?

Sign your school up to Bookbuzz by 24 May 2019* to take advantage of our Early Bird offer, and get extra free books for your school!

*Payment must be received by 29 June 2019

What do teachers say about Bookbuzz?



Find out what Headteachers and previous Bookbuzz participants had to say about Bookbuzz.



[Watch this video](#) to hear from Headteacher, Jennifer, about how the range of books in Bookbuzz has encouraged all her students to spend more time reading, and how her school library has become the most popular place in the school.

‘The excitement on the students’ faces when they received their book to keep was magical.’

- Charles, English Teacher

‘The Bookbuzz film was excellent and really engaged the students.’

- Caroline, Library Coordinator



‘Bookbuzz has expanded and enriched our library offer.’

[Read more here](#) to find out how School Librarian, Eileen, introduced Bookbuzz to her school, how the reading programme has promoted independent reading choice, and how Bookbuzz supported Year 7 students’ transition to secondary school.

How can I find out more?



If you're ready to register, click on the link below to visit our website and sign your school up to Bookbuzz!

Sign up now
booktrust.org.uk/bookbuzz

Want to find out more?

Our experienced team are here to answer your questions and help you register.

Read our [Frequently Asked Questions](#), visit our website at booktrust.org.uk/bookbuzz or get in touch:

020 7801 8800
bookbuzz@booktrust.org.uk

Sign up by 24 May 2019* to get our **Early Bird offer** and receive extra free books for your school!

* Payment must be received by 29 June 2019.