

Blue Peter Book Awards 2019 Submissions Guidelines

Submissions due: Friday 6th July 2018, 5pm BST

About the Blue Peter Book Awards

The enormously popular and influential Blue Peter Book Awards have been recognising and celebrating the best authors, the most creative illustrators and the greatest reads for children since 2000.

A shortlist of three books is drawn up for two categories (Best Story and Best Book with Facts) by a panel of judges, and announced on Blue Peter. The shortlist is then read by over 200 school children across the UK who vote to choose the winner of each award, with the announcement taking place on the Blue Peter programme on World Book Day 2019.

What we're Looking For

Schools will receive a collection of 12 different books from a range of genre and format.

We are looking for **a range of books and genres for a range of readers** that:

- Are suitable for the average reading age and interests of a 10-year-old, but not unsuitable for 6 and 12 years old (Blue Peter target audience)
 - Specifically, **books should not contain inappropriate content for 6-12-year-olds** i.e. please do not submit titles that contain strong violence, swear words, inappropriate sexual scenes or any references to strong violence, swear words and inappropriate sexual scenes

Submitted entries will be judged against the following criteria:

1. Best book with facts:

- Is the subject fascinating and appropriate to kids?
- Will it surprise them?
- How engagingly is the text laid out?
- Is the writing of a high quality?
- If applicable do the illustrations or photographs enhance the factual content?
- Will children want to tell their friends what they have found out?
- Will children want to read this book again?

2. Best story:

- Does the book have a good opening?
- Does the book have a good ending?
- Will kids enjoy the style of writing?
- Does it evoke an emotional reaction?
- Does the plot flow well and keep the reader gripped throughout?
- Do the characters develop and can you empathise with them?
- Will children want to discuss this book with their friends?

- Will children want to read this book again?
- If applicable are the illustrations of a high quality and do they add to the text?
- If a book is from a series does it work as a stand-alone title?

Schedule

June 2018	Submissions open to publishers
6 July 2018	Deadline to receive entries for the award
6 October 2018	Shortlisted Publishers to be notified
8 November 2018	Shortlist announcement live on Blue Peter
8 November 2018	Books delivered to school judges for reading and selection of winner
7 March 2019	Winner announcement live on Blue Peter World Book Day special

How to Submit

Submissions must be with BookTrust by **Friday 6th July 2018, 5pm BST.**

1. Fill out the submission form online at www.booktrust.org.uk/bluepeter
2. Send **three copies** of each submission to:
The Blue Peter Book Awards 2019
BookTrust
G8 Battersea Studios
80 Silverthorne Road
London, SW8 3HE
3. A further **SEVEN copies** of each entered book, with a delivery note sent to:
BookTrust Prizes and Awards
The Blue Peter Book Awards 2019
EC Group, Europa Park
Magnet Road
Grays, Essex
RM20 4DN.