



## **Blue Peter Book Awards 2019** **TERMS and CONDITIONS**

Blue Peter is seeking to give out two awards for children's books published in the last year: The Best Story and the Best Book with Facts. There will be three shortlisted books for each award, and these will be announced on Blue Peter on **8th November 2018**. The two winning books will be announced on the Blue Peter programme scheduled on **World Book Day, 7th March 2019**.

- Publishers are reminded that it is their responsibility to read the following TERMS and CONDITIONS. Publishers will be deemed to have accepted these rules and to agree to be bound by them when submitting.
- This Award complies with the BBC's editorial guidelines <http://www.bbc.co.uk/guidelines/editorialguidelines/>. Any permitted reference to the Award by the winner and shortlisted publishers and authors will be determined by the BBC.
- The BBC reserves the right to cancel the Award or any of these rules at any stage, if deemed necessary in its opinion, or if circumstances arise outside of its control.
- For the purposes of administering this Award BookTrust is the Data Controller and run all aspects of the Award on the BBC's behalf. No personal data is shared with the BBC. For more details about how BookTrust processes personal data please refer to their privacy policy.
  
- These TERMS and CONDITIONS are governed by the laws of England and Wales.

### **1) Deadline**

- The closing date for the receipt of submissions from publishers is **5pm BST, Friday 6<sup>th</sup> July 2018**.

### **2) What books to enter**

- Publishers may enter up to **three** eligible fiction titles for the Best Story award per bona fide imprint, and **three** eligible non-fiction titles for the Best Book with Facts award per bona fide imprint. Each book within a series will be judged as one entry.
- Titles must be most suitable for the average reading age and interests of a 10-year-old, but not unsuitable for any child aged between 6 and 12 years old (Blue Peter's target audience).
- It is the responsibility of publishers to ensure that language and content is appropriate. Books containing strong violence, swear words or any references to strong violence and swear words are not suitable. The BBC's decision about suitability at any stage of the process is final. If you are unsure about any of the titles you plan to submit and its suitability please email Charlotte Copping at BookTrust, [charlotte.copping@booktrust.org.uk](mailto:charlotte.copping@booktrust.org.uk)
- Titles are expected to be novels, chapter books, graphic novels or fact/reference books. These books may have illustrations or artwork; however picture books will not be accepted. Poetry is also not eligible.

- Books must be first published in the UK between **1 November 2017 and 31 October 2018** in the UK. Previously published books are not eligible.
- Books must be published by an established publishing house in the UK. 'Established' is here defined as a house that publishes a list of titles by a range of authors and distributes its books nationally through recognised high street booksellers and online retailers. Self-published books are not eligible.
- Books must be first written in English; translations are not eligible.
- Books that are published or submitted posthumously are not eligible.
- All titles must be the work of either a single or joint author/s who can be attributed. Collections or anthologies by multiple authors and/or editors are not eligible.
- **At least one** of contributors to the book must be a resident in the UK at the time of entering. It is the responsibility of the publisher to ascertain this information before entering a book.
- Books published in the BBC's name and whose content is based on or related to an original BBC production are not eligible. This does not apply to books whose publication predates their adaptation into a broadcast BBC work.
- Books written or illustrated by current BookTrust or BBC or BBC Group company staff or presenters are not eligible.
- As the administrator, BookTrust's decision on eligibility is final, and no correspondence will be entered into.

### **3) Publisher requirements and provisions**

- Publishers must ensure that all submitted titles are eligible for the Award, and that they have obtained the authors' and illustrators' consent prior to entry.
- Publishers are to submit their entries at [www.booktrust.org.uk/bluepeter](http://www.booktrust.org.uk/bluepeter) via the submissions form. You may confirm your entries by emailing a list of the titles to [bluepeter@booktrust.org.uk](mailto:bluepeter@booktrust.org.uk) by **6<sup>th</sup> July 2018**.
- Publishers should submit **THREE** copies of each entered book to the BookTrust office: Book Trust Prizes and Awards, The Blue Peter Book Awards 2019, G-8 Battersea Studios, 80 Silverthorne Road, London SW8 3HE by **6<sup>th</sup> July 2018**.
- A further **SEVEN** copies of each entered book, with a delivery note and send by 5pm BST, **6<sup>th</sup> July 2018** to **BookTrust Prizes and Awards, The Blue Peter Book Awards 2019, EC Group, Europa Park, Magnet Road, Grays, Essex RM20 4DN**.
- Only finished copies or bound proofs may be submitted. Bound proofs will only be accepted if the publication date is after **6<sup>th</sup> July 2018**. If publishers enter bound proofs, please make this known on your submission form via additional notes box and accompany each proof with a rough cover and author biography. Publishers should also follow up with finished copies as soon as possible, but at the latest by **1<sup>st</sup> October 2018**.
- Any eligible book that is entered for the Award shall not qualify unless its publisher agrees:
  - to provide 70 gratis copies of their shortlisted title/s and to sell further copies to BookTrust at a 70% discount for school judging purposes.
  - to provide an additional 10 gratis copies of their winning title/s for promotional use and to sell further copies to BookTrust at a 70% discount.
  - to encourage shortlisted and winning authors and illustrators to participate fully in the promotion of the Awards including media either side of the announcements.
  - The winning authors and illustrators are expected to attend the live filming of Blue Peter scheduled on World Book Day, **Thursday 7<sup>th</sup> March 2019** in the BBC Studio, Salford, with the minimum of one week's notice.
  - to provide text extracts of up to 200 words, jackets, author and illustrator photographs and biographies, Advance Information sheets, inside spreads and any additional material requested (trailers, audio extracts, etc) for each book to promote the Award.
  - to agree to the royalty-free use in any medium of visual assets associated with each book (e.g. illustrations and designs) for the purposes of creating animations relating to shortlisted/winning titles to be broadcast or shown online by the BBC.

- that the BBC may in its sole discretion edit, adapt or abridge the text of each book for the sole purposes of broadcast or online (e.g. if an author or child should read from a shortlisted or winning book on air).
- Please note that no entries can be returned.
- Shortlisted and winning publishers will be provided with the digital files for the Blue Peter Book Awards branded stickers to incorporate within their jacket artwork should they wish to make use of them. All jacket artwork containing the shortlisted/winner sticker needs to be signed off by the BBC to ensure it is compliant and appropriate. Any reference to the Blue Peter Book Awards must be compliant with BBC branding policies, which are available for publishers to consult on request.

#### **4) Judging**

- The judging will be fair and independent. The judging panel will be appointed by the administrators and will include the minimum of an industry expert, author and representative from the BBC.
- The judges' decision is final and no correspondence will be entered into.

#### **Stage 1: Adult judging**

- All entries will first be read and judged by a team of expert readers selected by BookTrust. A longlist of up to 12 books for each award will then be put forward to the panel of adult judges.
- The panel will draw up a shortlist of three books for each award.
- All adult readers and judges will evaluate the submissions based on the following criteria:

#### **Best book with facts:**

- Is the subject fascinating and appropriate to kids?
- Will it surprise them?
- How engagingly is the text laid out?
- Is the writing of a high quality?
- If applicable do the illustrations or photographs enhance the factual content?
- Will children want to tell their friends what they have found out?
- Will children want to read this book again?

#### **Best story:**

- Does the book have a good opening?
- Does the book have a good ending?
- Will kids enjoy the style of writing?
- Does it evoke an emotional reaction?
- Does the plot flow well and keep the reader gripped throughout?
- Do the characters develop and can you empathise with them?
- Will children want to discuss this book with their friends?
- Will children want to read this book again?
- If applicable are the illustrations of a high quality and do they add to the text?
- If a book is from a series does it work as a stand-alone title?

#### **Stage 2: Child judging**

For each of the two awards, a selection of at least 200 young Blue Peter viewers taken from 12 schools (covering England, Wales, Scotland and Northern Ireland) will read all three shortlisted books. They will then be asked to answer each of the following questions, giving the name of one of the shortlisted books as their answer. The administrators will award one point for every answer, add up the number of points given to each book and the book with the highest number of points will win the Blue Peter Best Story and Blue Peter Best Book with Facts Awards 2019.

1. When you first saw the books, which one did you most like the look of and want to read?
2. Which book did you want to keep coming back to?
3. Which book was the most surprising, and had things in it that you didn't expect?
4. Which book would you most want to talk to your friends about?