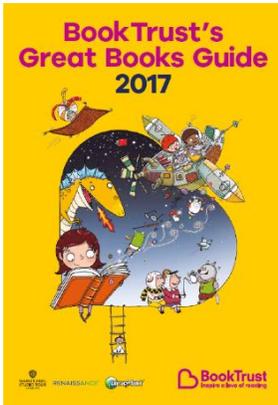


Sponsor Great Book Guide – 2018!



In 2018, we are offering a corporate partner the opportunity to get recognition on the most popular and valuable resource of the year - the **Great Books Guide**.

BookTrust's **Great Books Guide** gets children reading and brings together reviews of 100 of our favourite books for children aged 0-12+ years, that we hope will help to inspire a love of reading. The books are all great books that we think will engage and excite even the most reluctant readers, because at BookTrust, we believe that the right book is always the book that a child actually wants to read.

18,000 copies of the guide will be distributed to 17,500 primary schools in England in October-November 2018. The guide is also available on our website as a download for parents - <https://www.booktrust.org.uk/books/great-books-guide/>

Format: A5, 40 pages.

We would like to offer a Sponsor the following options:

- Opportunity for a Sponsor to distribute copies of the Great Books Guide;
- Logo placement on the 'Great Books Guide' web-page;
- Recognition on 'Our Supporters' page;
- Information in the newsletter (2 issues);
- Promotion on BookTrust's social media channels: Facebook, Twitter, Instagram;
- Credit - 'Supported by__'.
- Advertorial in the Great Books Guide-2018, print version of 18,000 copies + downloadable version from our web-site:

Full inside page + front cover logo
Half inside page + front cover logo
NEW! Directory advertising

Please note, that options are not exclusive and subject to discussion. Also, we can offer you a tailored solution according to your marketing goal and budget.

If you would like to discuss the cost or find out more about other BookTrust programmes and campaigns, please contact:

Vlada Penlington, Corporate Partnerships Manager at Vlada.Penlington@booktrust.org.uk