

Bookstart Wales Survey: 2011-2013

The Bookstart Wales survey ran from the end of December 2011 to January 2013. The survey was available in both Welsh and English and was accessible both on and offline.

The survey received 612 responses in total, of which 321 were from paper copies.

The results showed:

- 83% of respondents received the Bookstart Baby Pack and 41% received the Early Years Pack.
- The majority of parents/carers (88%) spoke English as their main language and 9% spoke Welsh. 57% of parents/carers did not speak any other language apart from their mother-tongue, while 26% also spoke Welsh, 10% also spoke English and 8% spoke other languages.
- The majority of parents/carers who received the packs said that they shared the Bookstart books with their children: this included 89% of mothers/step-mothers and 83% of fathers/step-fathers. Only 1% said that no one had shared the books with their child.

When asked:

'My Bookstart pack has...'

these are the percentage rates for each response:

...encouraged me to **continue to share books** with my child/children **73%**

...encouraged me to **spend more time sharing books** with my child/children **66%**

...helped me to **understand** that sharing books, stories and rhymes is **important** for my child/children **60%**

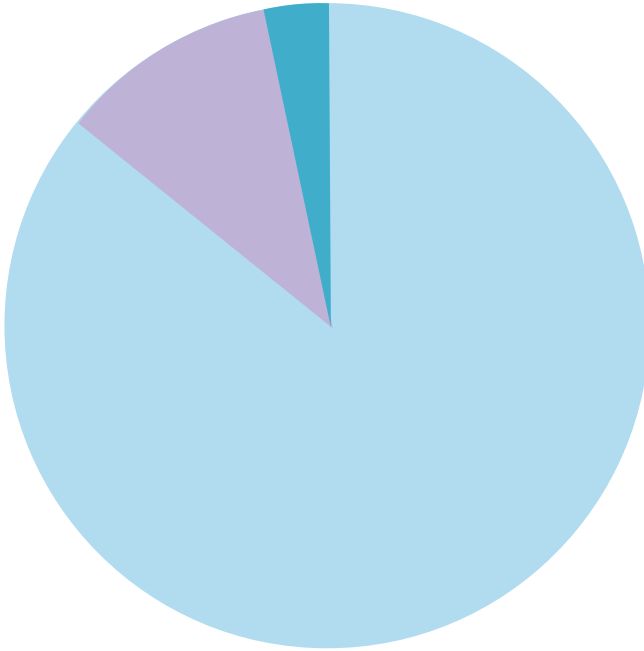
...encouraged me to go to the **library** **59%**

...helped me **spend more time sharing Welsh books** with my child/children **53%**

...encouraged me to **try a Welsh book** for the first time **47%**

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Overall, did you enjoy looking at the books with your child?



The majority of respondents (86%) stated that they loved looking at the books with their child, while 11% said that they found it okay to do so. 3% remained indifferent.

- Yes I loved it
- Yes it was okay
- I don't know
- No I didn't like it very much
- No I didn't like it at all

Overall 87% of those who responded to the survey stated that the Bookstart packs had supported them as a parent/carer.

Here are some of the responses from the survey:

'Although we are not Welsh-speakers, me and my husband learned words and phrases from the books we were given, which resulted in us asking Welsh-speakers how to pronounce words correctly; this helped us start our learning and understanding of Welsh, which we then share with our son. For example, we can now say several small phrases, name some body parts and know all of our colours! We have since purchased other books in Welsh, which we may not have done as soon if we hadn't had the encouragement from Bookstart. Thanks!'

'My eldest daughter speaks Welsh and it was nice for her to be able to use the language at home to read to her sister.'

'I received the Bookstart pack yesterday and that night I read a bedtime story to my seven-month-old for the first time. My baby, my husband and I all sat on the bed as a family and read.'

'It helped me when I received the Baby Pack to go out to the song and rhyme time at our local library, my little boy loves it and I've met lots of lovely people. We also joined the library and my little boy loves picking a new book every time we go. It's fab to see him enjoying books, he speaks very well for his age and I think that reading with him has helped that loads. Thank you.'

'It has helped me become more confident when reading and showed me the importance of reading books to my child.'