



About BookTrust Cymru

BookTrust Cymru works to inspire a **love of reading in children**, because we know that reading can transform lives. Each year we reach thousands of children and families with our books, resources and support to get them started on their reading journeys. Our aim is to bring the benefits of reading to children in the greatest need, with children and families at the heart of the innovation, design and development of our programmes.

The benefits of reading

We know that reading brings **profound** and wide-ranging benefits that can have a **lifelong** positive impact on children's lives. Children who read are more likely to overcome disadvantage, do better at school and be happier and healthier.

We also know that while the majority of parents and carers see reading as important to their child, over a quarter don't find reading with their child easy and **1 in 5 don't feel confident** choosing books that their child will enjoy.

Bookstart 1-2 Years and Bookstart 3-4 Years Packs

The **Bookstart 1-2 Years** and **Bookstart 3-4 Years** Packs provide resources for families with children aged 1-4, who may be facing disadvantage or need more help to make shared reading a regular part of their lives.

These packs are for you to gift to the families you work with. The packs come with tips and advice to support families to engage with sharing stories, including a link to BookTrust Cymru's Bookstart Family Hub:

booktrust.org.uk/familyhubwales where families can find further activities and book recommendations to continue their reading journey.

For ideas on **how to gift** your packs, visit BookTrust Cymru's Bookstart Storyteller Hub at booktrust.org.uk/storytellerwales, a dedicated digital hub for our early years partners. You can also sign up to our Early Years Newsletter for regular updates from us: booktrust.org.uk/newsletter

Here are some top tips to encourage families to get reading

- There is **no wrong way** to share a story. **Having fun together** is way more important than getting the words 'right'!
- A book **doesn't** need to be read from cover to cover to get the benefits.
- It doesn't matter who is sharing stories, **anyone** can read with children!
- It's **never too late** to start sharing stories.
- Finding a story that a child **recognises themselves**, their lives or **experiences** in can spark an interest in reading and nurture **self-esteem**.

We value your feedback!

You can let us know how you get on with your packs and resources by filling in a short survey at:

booktrust.org.uk/storytellerfeedbackwales



booktrust.org.uk/cymru

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