

# Hello

In this box you should find your new Bookstart Toddler or Bookstart Pre-schooler packs. These are designed especially for families facing greater disadvantages who need a hand to get started with reading, however they're a gift you can share with anyone you think will benefit from them.

If you'd like any guidance on gifting, there are tips and resources on our Storyteller Hub at [booktrust.org.uk/storyteller](https://booktrust.org.uk/storyteller) to help you get families started on their own reading adventure.

## The power of reading

Taking the first steps towards reading is vital for children in their early years. Reading is proven to be important, not just for a child's development and educational achievement, but for their wellbeing and for building relationships. It's the children who are up against the biggest barriers to reading who will gain the most from the early boost we can give them.

## Joining up the journey

We want families to know we're here to help them have fun with reading. You can point them to our family hub: [booktrust.org.uk/familyhub](https://booktrust.org.uk/familyhub) where there are loads of ideas and activities for them to try and information about the other programmes we offer for families.

## A single spark

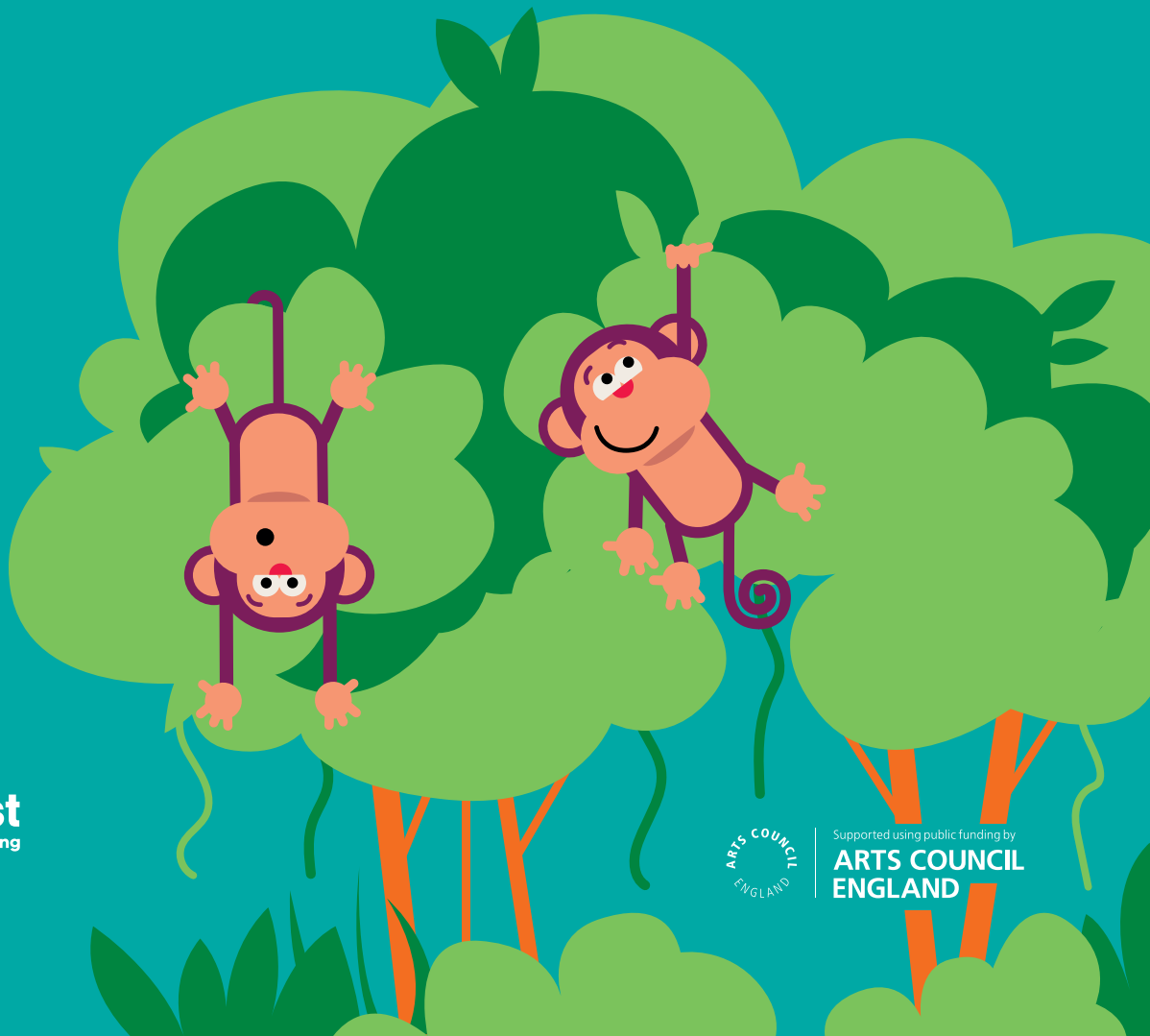
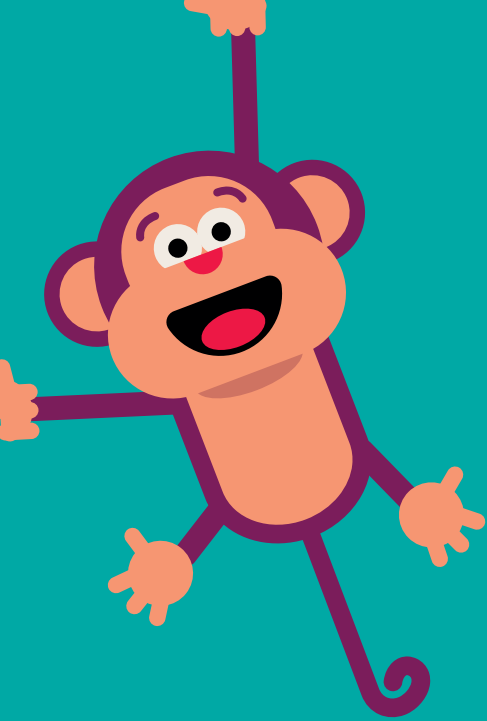
You've probably seen it happen – a single page, picture or character can be enough to spark a child's excitement in a story. It's enough to make a parent or carer smile even on a tough day, spurring them on to enjoy more stories together.

Our hope is that these packs help you, in whatever way you feel works, to create those sparks for the families you meet.

Please fill out our two minute survey [booktrust.org.uk/storytellerfeedback](https://booktrust.org.uk/storytellerfeedback) - we'd love to know more about our partners and how you get on with the new packs and resources.

With Thanks,  
**BookTrust**





[booktrust.org.uk](http://booktrust.org.uk)

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